

The Palais Royal Opening



The Annual Grand Autumn "Opening" in all departments of this G street establishment. The reputation of the Palais Royal for ample stocks, correct styles, reliable quality, and lowest prices having been earned and won, it will be unnecessary to emphasize these points further. It only remains to tell you of tomorrow's special feature.

The Souvenirs of the "Opening"

For tomorrow, and until Wednesday, September 25, complimentary prices are to be quoted in all departments. These are practical Souvenirs that our army of patrons have learned to link with "Opening" days here. To those not regular patrons we explain that the regular price remains marked on each article, and that this page, telling of the complimentary prices, will prove a shopping guide of value.



Suits, Wraps, Etc.

At

10 Per Cent Discount

This discount means something, because each garment is marked at the low price a "cash business" alone enables. Paraphrase this statement and it says, "less price or better quality than prevailing." The discount is to apply to the following:

All Man-tailored Suits at.....	\$15.00 to \$37.50
All Demi-tailored Suits at.....	\$29.50 to \$55.00
All Evening Wraps at.....	\$25.00 to \$75.00
All Street Coats at.....	\$15.98 to \$25.00
All Street Waists at.....	\$5.98 to \$11.98
All Evening Waists at.....	\$5.98 to \$25.00
All Lingerie Waists at.....	\$1.00 to \$22.50
All Tailored Waists at.....	\$6.98 to \$11.98
All Voile Skirts at.....	\$7.98 to \$20.00

Suggestion—That you visit these third-floor parlors and allow one of the attendants to show you through the new stocks and fit the garments that captivate you. Do only this and we have laid the foundation of a future patron. We tempt a purchaser with the ten (10) per cent discount during the Opening, but you'll not be urged to buy by word or look.



A Silhouette

A Palais Royal milliner kindly posed to show you the effect of one of the new Walking Hats here.

TRIMMED HATS

\$7.50
\$10 Values

\$10.00
\$12 Values

\$12.00
\$15 Values

Fifty each, one hundred and fifty in all, at these complimentary "Opening" prices. The collection includes mostly Franco-American Hats, which are the New York adaptations of the French. Note that the Paris Hats are here for as much as \$75 each, and that comparisons may be made.

A Word of To-order Millinery

With the aid of the Palais Royal's now famous milliners and the complimentary prices for materials, a hat can be made to suit the individuality of the visitor and her gown, while the price will be considerably less than usual. For instance, any of the fine ostrich feathers, already marked at the Palais Royal's cash prices, can be yours at 10 per cent discount, one-tenth off the marked price.

Untrimmed Felt Hats, in nine leading shapes; of cardinal, blue, myrtle, golden and leather brown, and black. Regular price, \$2. Tomorrow... **\$1.50**

New Large Wings, in all colors and combinations. Regular price, \$2. Tomorrow... **\$1.75**

Ostrich Tips, three in a bunch, and "Fluffy Ruffles" Sweeps. Regular price, 98c. Tomorrow... **75c**

Morning Glories, Violets, Dahlias, and Large Roses. Regular price, \$1.00. Tomorrow... **89c**

The New Faillie Ribbons, for millinery, 6-inch widths; all colors. Regular price, 50c. Tomorrow... **42c**

Paon Velvet, in blue, brown, myrtle, red, cardinal, garnet, plum, violet, raspberry. Regular price, \$1.00 a yard. Tomorrow... **79c**

The Corset

Valuable advice to milady of fashion—the new Corsets are longer and require an expert to first fit them. The "ring waist" is a newly good feature. The brassiere and increasing number of hose supporters are to be worn.

"Fasso" and "La Premiere"

The Palais Royal has been awarded the sole Washington agency for these world's best Corsets. Prices range from \$5.50 to \$25.00. The "Opening" Souvenir is 10% discount.

New \$2.50 Corsets, \$1.89

The extra long skirt-hip and high bust are built into these Corsets so as to give the new figure the greatest possible grace and comfort.



Important "Opening" Souvenirs

The Garments One Will Be Needing Every Day Now

\$3.98

for the new 35

Plaid Silk Waists, in

autumn colorings.

\$4.98

for the Cloth Walking

Skirts marked \$5. War-

ranted not to sag or in

any way lose their graceful contour.

10

per cent discount on all Silk

Petticoats, Kimonos, and

other new and dainty Negli-

gee Garments at \$5 and up.

44c

for the new 50c Dressing

Sacques, of Elderdown, in

French effects, with fitted

back.

89c

for the \$1 Kimonos and

Dressing Sacques, of all-

wool Elderdown, Daisy Cloth

etc. New loose and fitted styles.

21c

for ladies', men's, girls',

and boys' new 25c Hose;

plain and lace effects.

Lingerie

The new Night Gowns, Skirts, Drawers, Chemises, Corset Covers, and Combination Garments.

Marked.	To Be.
50c garments.....	45c
\$1.00 garments.....	89c
\$1.50 garments.....	\$1.29
\$1.98 garments.....	\$1.59
\$2.50 garments.....	\$1.98
\$2.75 garments.....	\$2.29
\$3.50 garments.....	\$2.98
\$5.00 garments.....	\$4.48

29c

for ladies' new 25c Hose;

fast black; cotton and silk.

39c

for ladies' new 50c "Merode"

and "Onetta" Union Suits;

medium and heavy weights.

44c

for the new 50c and 55c Lisle

Hose; black and fancy hose

in all styles.

69c

for the new 75c Swiss rib-

bed Vests, Paris, Corset

Covers, and Union Suits;

medium and heavy weights.

89c

for the new \$1 Union Suits,

Vests, Pants, Tights, Silk

and Lisle Hose.

\$1.39

for the new \$1.50 ribbed

undergarments, a pair of

Black Stockings; war-

ranted all pure silk.

"Novent" Petticoats

Now that the waist line of the fashionable gown is to be long, slender, and unbroken by sharp trimming effects, and now that long effects in corsets are in consequent demand, the "Novent" Petticoat is made indispensable. Without gathers, tapes, buttons, hooks and eyes, or vent, the "Novent," with its glove-fitting jersey top and elastic waistband, enables the wearing of the corsets that fashion demands, with grace and comfort.

The Palais Royal has been awarded the sole Washington agency for the perfected "Novent" Skirt, and an expert from New York is here to "demonstrate" its various features. Prices are: \$2 for Satine, \$3 for Italian Cloth, \$4 for Heatherbloom, and \$5 to \$7.98 for Silk "Novent" Skirts.



"Opening" Souvenirs---52c for 75c Silks and 89c for \$1 Silks

42c for 50c Suitings.

59c for 75c Suitings.

89c for \$1.00 Suitings.

Choice of more than \$50,000 worth of new Silks and Wool Dress Fabrics. Both Taffeta and Louisine Silks are included, at 52c instead of 75c yard. At 89c instead of \$1 are the newly beautiful autumn plaids and stripes, in rich colorings; also yard-wide Black Taffeta Silk, guaranteed to wear satisfactorily. At 42c instead of 50c yard are Wool Suitings in the new plaids and stripes, a little narrower, but looking like the much more expensive. At 59c are the new 75c Suitings, which are wonderfully good values at the regular price. The \$1 Wool Fabrics, to be 89c a yard during the "Opening," are in great variety. Notably good are the 46-inch wide French Voiles and the 48-inch wide Panama Cloth and English Serges. Note that 10 per cent discount is to be allowed on all Black Silks and Black Wool Fabrics, at 50c to \$3 yard.

Trimmings 10% discount

A \$15,000 collection. Prices begin at 12c yard, for new Satin Folds for skirts and gradually rise to \$7.50 yard for more elaborate trimmings.

The newly correct Trimmings include the to-be-popular Filet Net Bands, braided in Scutache, 4 inches wide, \$1.25 yard. The Japanese Bands and one-side effects are newly beautiful—89c to \$1.50 per yard. The Taffeta Silk Folds, which are the new trimmings for skirts, are here in all widths at 12c to 35c per yard. Buttons in Japanese designs, the vogue this season, are here at 69c to \$3.50 per dozen. Feather Boas and Collarettes, of Coque, Marabout, and Ostrich, are as little as \$2.98 and as much as \$20 each. Note that one-tenth of the amount of the purchase will be refunded those making a selection during the "Opening."

Take elevator to Second Floor, and find not only the most complete collection of new Dress Trimmings but also the best informed, most intelligent, and most obliging of attendants.

Laces 10% discount

A \$20,000 new stock of Laces, among which, of course, are the new Filet Laces, in combination with the heavier laces. Dressmakers are interested.

The new Filet Laces are combined with Point Venice, Irish Crochet, and Point Lierre, producing effects that are truly beautiful. The bands and edges are 1 to 9 inches wide—25c to \$5 per yard. Those 18 inches wide are \$1 to \$10 per yard, the price according to the elaboration of design. Besides white, cream, and ecru, is the new "Paris shade," which is a very dark ecru. Among the new Lace Nets, 45 inches wide, are floral, ring, and large spot designs, in white, cream, and ecru, at 75c to \$4.98 per yard. These Nets are to be much used for waists, yokes, and for jumper suits. At 25c to \$2.98 yard are real Cluny and Filet Antique Laces, 2 to 10 inches wide. At \$1 a yard is unusually fine quality Silk Chiffon Cloth, 45 inches wide. Note the discount reduces the price to 90c yard.

4c Clark's Best Six-cord Spool Cotton Warranted 200 Yds., 4c

Unexcelled in Strength and Smoothness; Nos. 8 and 10, in White and Black

Warren's Featherbone, 4c yd.

Millward's Needles, 5c paper.

English Tape, 10 yds., 7c.

Dress Shields, 7c pair.

Star Alpaca Braid, 7c piece.

Darning Cotton; black and white; regular price, 2c.....**1c**
De Long Hump Hooks and Eyes; regular price, 10c.....**5c**
Westerly 200-yard Spool Cotton; regular price, 4c.....**2c**
Silkateen; all colors; regular price, 5c.....**3c**

Best Serge Belting; black and white; regular price, 75c.....**55c**
Columbia Hooks and Eyes; all sizes; regular price, 5c.....**3c**
Windsor Hooks and Eyes; all sizes; regular price, 5c.....**3c**
Hooks and Eyes; hump kind; regular price, 2c.....**1c**

Pin Sheets, 40c count; regular price, 3c.....**2c**
Dressmakers' Pins; best quality; regular price, 25c.....**19c**
Imported Needle Cases; regular price, 25c.....**15c**
Pad Hose Supporters; regular price, 25c.....**19c**

Gold-eye Needles; regular price, 5c.....**3c**
Snap Fasteners; black and white; regular price, 5c.....**3c**
All-over Hair Nets; regular price, 19c.....**10c**
Shirt Waist Belts; regular price, 15c.....**10c**

Fruit Pin Cushions; regular price, 10c.....**4c**
Prussian Blinding; all silk; regular price, 15c.....**10c**
Fancy Imported Elastic; all colors; regular price, 25c.....**19c**
Asbestos Iron Holders; regular price, 5c.....**3c**

Machine Oil; will not gum; regular price, 5c.....**3c**
Pin-a-Hose Supporters; all colors; regular price, 15c.....**9c**
Fish Net Shopping Bags; regular price, 25c.....**19c**
Tape Measures; 60-inch; regular price, 5c.....**1c**

Horn Hair Pins; all styles; regular price, 10c.....**5c**
Hair Pin Cabinets; regular price, 10c.....**5c**
Silk Taffeta Bindings; 54 line; regular price, 5c.....**12c**
Roll Tape; 24-yd. rolls; regular price, 10c.....**7c**



Bags

Ladies' Leather and Beaded Bags, the newly fashionable imported kinds, are to be at prices beyond belief. Note that only samples are to be distributed.

\$2.98 for \$4 to \$5 Leather Bags.
\$4.98 for \$7.50 to \$10 Leather Bags.
\$2.49 for \$5 to \$7.50 Beaded Bags.
\$9.98 for \$15 to \$20 Beaded Bags.

Note that the Leather Bags are in colors to harmonize with the new gowns and wraps, and that the hand-beaded bags, representing floral pieces, are by the world's leading experts. Particularly note that the values have not been exaggerated one iota.

Representing a Vast Collection

All \$1 Jewelry.....**75c**
All 75c Jewelry.....**50c**
All 50c Jewelry.....**35c**
All 25c Jewelry.....**19c**
All \$1.50 Gloves.....**\$1.19**
All \$1.25 Handkerchiefs.....**90c**
All 25c Handkerchiefs.....**19c**
All 12 1/2c Handkerchiefs.....**11c**

Houbigant's Ideal Perfume.....**\$1.35**
usually \$1.50 dozen.....**59c**
Pivers & Guiraud's famous perfumes, usually 75c dozen.....**39c**
Babcock's five perfumes.....**39c**
usually 50c.....**39c**

All 50c Belts.....**42c**
All \$1 Belts.....**89c**
All 25c Vests.....**21c**
All 50c Vests.....**42c**
All 75c Vests.....**50c**
All 50c Ribbons.....**42c**
All \$1.50 Umbrellas.....**\$1.19**
All \$2.00 Umbrellas.....**\$1.35**

The Palais Royal

A. Lisner, Hours 8 a. m. to 6 p. m. G. Street.

Souvenirs

The following complimentary prices in the Neckwear Department are only during the "Opening."

\$5 Feather Boas, four strands; Marabout & Coque Feathers combined; the newest effects, in gray, rose, blue, white, black, and brown.....**\$4.19**
\$2.98 Crque Feather Boas, in gray, brown, blue, white, and black.....**\$2.25**
\$2.75 Chiffon Neck Ruffs, edged with dotted net, in brown, white, navy, and white, black and white, made very full, and ribbon ends.....**\$3.15**
\$1 Coat Sets of Embroidered Linen, Irish, Venice, and Filet Laces, white and cream.....**89c**
\$1 Lace Yokes and Chemisettes, in cream, white, and ecru, Venice, Oriental, and Filet Laces.....**89c**
\$25 Linen Embroidered Coat Sets, the newest effects, with broad and narrow cuffs, round and pointed collars, 12 new styles.....**21c**

